

Flyer

Children's TLC

Spring 2010



THERAPEUTIC LEARNING CENTER

Welcome

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Our Newsletter

The Flyer is the official newsletter of Children's Therapeutic Learning Center. Our masthead features the familiar blue bird as a symbol of our history of helping young children soar beyond their disabilities.

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The 2008/2009 school year was one of transition and transformation at Children's Therapeutic Learning Center. It began with the arrival of the agency's new Executive Director, Alan Murray, LCSW, LSCSW, in November 2008.

Prior to his arrival at Children's TLC, Alan had spent the previous 8 years as President/CEO of The Children's Place. In the months that followed additional staff were added to the agency's Leadership Team until, in September 2009, the Team was complete. Please join us in welcoming the following

individuals to the Children's TLC staff:

Shelia Rancatore, MSW, is the agency's new Director of Center-based Programs. Shelia brings over twenty years of experience in working with young children and families to the agency, including time with the Jackson County Children's Division, The Children's Place and the Child Abuse Prevention Association (CAPA). Shelia has an extensive background in accreditation, program outcomes, and quality improvement initiatives, which has already proven to be very beneficial to Children's TLC.

Stephanie Volk is the new Director of Development at Children's TLC. Stephanie brings 11 years of experience in development, most recently with the University of Kansas Endowment Association. In addition, her work



Back row: Stephanie Volk, Susan Steckmest, Shelia Rancatore
Front row: Alan Murray and Scott Kedrowski

history includes time at the American Heart Association and Saint Joseph's School for the Deaf. Stephanie's strong organizational skills and customer service mentality have already earned the respect of agency volunteers and donors.

Susan Steckmest has assumed the role of Director of Finance. Susan is a Certified Public Accountant with over twenty years experience in for-profit accounting. Her prior accounting experience includes time at the Lockton Companies, and most recently Briarcliff Development Corporation, where she served as Controller.

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Scott Kedrowski is the new Coordinator of the Wyandotte County Infant and Toddler Services (WCITS) program at the agency. Scott comes to WCITS from a similar position in Garden City, Kansas. Prior to his involvement with Infant and Toddler Services, Scott spent time as a teacher and school administrator in two school districts in western Kansas. Under Scott's leadership, the WCITS program is serving more children, age birth to three, in Wyandotte County than ever before.

Tracy Jones joined Children's TLC as the Executive Assistant and was recently promoted to Development Coordinator. Tracy has experience as a development associate and administrative assistant at the Make A Wish Foundation and The Children's Place. Tracy's knowledge of donor and volunteer management, fundraising and the Kansas City community are valuable assets to the development team.

Despite the many challenges facing Children's TLC currently, the new leadership team remains committed to, and optimistic about, the agency's ability to successfully fulfill its mission. They have each embraced Annual Goals established by the Board of Directors, including improving the agency's financial situation, enhancing fund development practices and achieving excellence in the provision of quality services to our clients. Through their efforts, and with your continued support, Children's TLC is again poised for great things in the future.

Adopt a Duck today!

Children's TLC Duck Derby presented by
RED Development - Sunday, June 27th
Brush Creek on the Country Club Plaza
11:00 a.m. – 3:00 p.m.



Children's TLC
THERAPEUTIC LEARNING CENTER

20,000 ducks will drop from the Wornall Bridge on the Plaza into Brush Creek with thousands of Kansas City residents watching them paddle their way down the creek towards the finish line. Several lucky ducks will be picked to win amazing prizes.

Purchase ducks on line at
www.kcquacks.org

or any KC Hopps Locations



Polsinelli
Shughart

Little Ducky.....\$5.00
Family Pack (6).....\$25.00
Quacker's Dozen (13)...\$50.00
Flock (100).....\$100.00



Join Children's
TLC on Facebook

Become a fan now!

Duck Derby Tagging Party! Join in the fun as we tag 20,000 rubber ducks for the Duck Derby. Tagging volunteers needed, Wednesday, June 24th between 10:30 a.m. and 4:00 p.m. No experience necessary and no time limit required. Come join the fun! Contact Tracy Jones at tjones@childrenstlc.org to sign up or for more information.



Beginning January 1, 2010, Children's Therapeutic Learning Center became a partner with The Family Conservancy in providing Early Head Start and Head Start Services to young children with disabilities. Early Head Start and Head Start are federally funded programs aimed at improving early education opportunities for young children age birth to five. Although primarily aimed at economically disadvantaged young children, the programs are mandated by the federal government to also serve a minimum of 10% of young children with disabilities. The new partnership helps The Family Conservancy achieve this goal, while providing Children's TLC with additional financial resources to meet the needs of currently enrolled children with disabilities whose families are unable to afford the full cost of care. Funded through monies made available through the Stimulus Act, the initial two year contract will generate approximately \$300,000 for Children's TLC and help ensure that all young children with disabilities, regardless of their families ability to pay, receive quality early learning experiences.

Children's TLC Beauty and the Beast



The Jewish Community Center of Greater Kansas City is partnering with Children's TLC to present *Beauty and the Beast*



The Jewish Community Center of Greater Kansas City is collecting packages of swim diapers on behalf of Children's TLC. Patrons who donate a package will receive \$3 off their ticket purchase to *Beauty and the Beast* for their generosity.

Or even better.....

Purchase the Children's TLC Four Pack. Four tickets for \$75 for the performances on Sunday, July 18th at 2:00 p.m. or Monday night, July 19 at 7:30 p.m. \$23 of the ticket price is tax-deductible and will go towards supporting Children's TLC.

Tickets can be purchased at the box office, which is located in the Jewish Community Campus, 5801 W. 115th St. in Overland Park; Box office hours are 3 - 6 pm Monday through Friday 913-327-8054 or BoxOffice@jewishkc.org. The Box Office opens 1 1/2 hours before show time. Customers can call or stop by to purchase the tickets in advance. They should tell the attendant they are a Friend of Children's TLC.

About Beauty and the Beast: With a luscious score by Jewish composer Alan Menken, "Beauty and the Beast" brings this classic fairy tale to life. Popularized by the Disney movie, "Beauty and the Beast" travels back to a French provincial town where our heroine Belle discovers her inventor father has disappeared in a mysterious nearby castle. As Belle sets out to rescue her father she encounters the unexpected in living, breathing, enchanted furnishings as well as a Beast determined to stop her.

Shawsie Branton Leadership Society

The Shawsie Branton Leadership Society established in 2007 recognizes individuals who care enough about Children's TLC to make a minimum gift of \$1,000 annually. We would like to thank and recognize our 2009-2010 donors and inaugural members.

If you would like to join this list of distinguish leaders please return the enclosed envelope with your tax-deductible gift designated SBLs. Your leadership will make a difference in the lives of the children we serve.

On November 9th, Inaugural Shawsie Branton Leadership Society members were invited to the plaque unveiling at Children's TLC.



2009-2010 Shawsie Branton Leadership Society Members as of May 1, 2010

Mark and Ann Angers
Mr. and Mrs. Eliot Berkley
Peggy and Michael Borkon
Cheryl and Barrett Brady
Mary Shaw Branton
Pete B. Browne and Julie Walker-Browne
Children's TLC Friends Association
Courtney R. Earnest
Francis Family Foundation - David Francis
Betty and Bob Goolsbee
Kent and Carol Granger
Adele and Donald Hall
Jill and Don Hall Jr.
Linda L. Hoffman
Mary Hunkeler
Ms. Jean T. Kiene
Mr. and Mrs. David Launder
Vicky Leonard
Creative Planning Private
Wealth Management
Mrs. Barbara Marshall
Ann and Jim McGraw
Alice and Owen McPherson
Kathleen and David Moore
Mr. Alan Murray
Cappy and Peter Powell
Page and Bruce Reed
Jeanne and Charlie Sosland
Morton and Estelle Sosland
Susan and Tuck Spaulding
Sven and Julie Sykes
Cindy & Bob Tucci
Tom and Jill Turner
Gerald L. Wasleski
Lyle and Anne Wells
Sally Wood

Shawsie Branton Leadership Society Inaugural Members

American Century Investments
Ann & Mark Angers
Mary & Alan Atterbury
Peggy & Michael Borkon
Mary Shaw Branton
Jackie & Andy Burczyk
CBIZ/ Mayer Hoffman McCann P.C.
Children's Mercy Hospitals and Clinics
Children's TLC Friends' Association
Karen & Dan Conyers
DST Systems
Enid & Jim Dickson
Courtney Earnest
Francis Family Foundation
Gerson Family Foundation
Betty & Bob Goolsbee
Adele & Don Hall
Hallmark Cards, Inc.
Linda & John Hoffman
Leslie & Fritz Hoffecker
Mary & John Hunkeler
Alison & Eric Jager
Paula & Dick Johnson
Kissick Construction Co., Inc.
Vicky & George Leonard
Susan & Bud Mackey
Veronica & Peter Mallouk
Kim Manka Mann & Scott Mann
Alice & Owen McPherson
Kathleen & David Moore
Alan Murray
Polsinelli Shughart
Cappy & Peter Powell
Michelle & Steve Rathjen
Page & Bruce Reed
Patricia Sanders-Hall & Steve Hall
Missy & Mark Scovell
Jeanne & Charlie Sosland
Estelle & Morton Sosland
Sosland Foundation
Susan & Tuck Spaulding
Rita & Ben Stark
Torosian Foundation
Cindy & Bob Tucci
Patricia & John Uhlmann
US Trust Bank of America
Anne & Lyle Wells, Jr.
Leslie & Jim Whitaker
Cheryl Lockton Williams & Bernie Williams
Sally Wood
Callie Yeater

Children's TLC is pleased to announce:

We've Mastered Dinner!

Please join us at The American Restaurant, on Sunday, October 24, 2010.

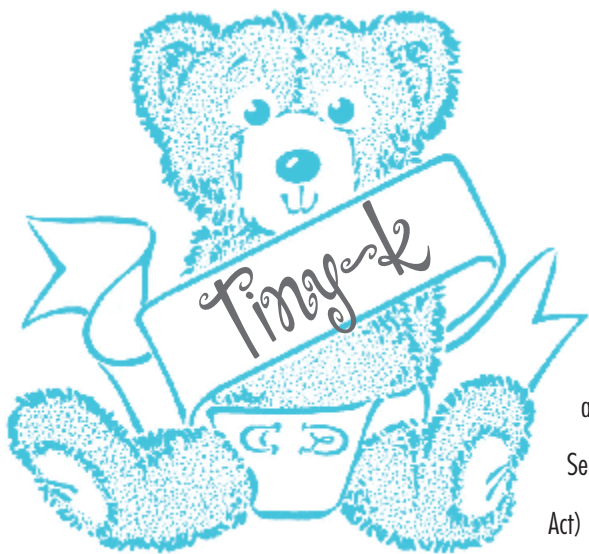
Enjoy an exclusive 5 Course Dinner with Wine Pairings. Menu will be crafted by Debbie Gold, Executive Chef at The American Restaurant & Top Chef Masters Contestant.

Tickets are \$150 and will be limited to the first 120 reservations.

Reserve your seat by emailing tjones@childrenstlc.org.



Wyandotte County Infant Toddler Services



Wyandotte County Infant-Toddler Services provides early intervention services to children ages birth to 36 months and their families in Wyandotte County. Children with developmental delays or disabilities are eligible for tiny-k services. Tiny-k is the name used to identify Wyandotte County Infant-Toddler Services as one of the 37 agencies that support Part C of the IDEA (Individuals with Disabilities Education Act) in the state of Kansas. Services are provided at no cost to families. Funding is provided by local, state and federal sources through Part C of IDEA.

Currently, Wyandotte County Infant-Toddler Services serves over three hundred families on Individual Family Service Plans. Some of the services provided to young children and their families may include: physical therapy, occupational therapy, speech-language therapy, early childhood special education, feeding, nutrition, hearing, vision, social work, assistive technology and family service coordination.

Families are an integral part of tiny-k services. Our professionals are available to inform and assist families in maximizing their child's development. Each family is assigned a family service coordinator (FSC) and primary service provider (PSP). The FSC works with the family to identify their priorities and needs as well as how the team supports the child and family to meet the family identified goals. Home and community based visits assist families in identifying and utilizing natural everyday opportunities to improve each child's outcomes. We work with the whole family to incorporate effective strategies into their daily routines.

Blue Bird Society:

With your help, children from Children's TLC will continue to fly like a bird.

The Blue Bird Society recognizes individuals, institutions and organizations that have made a significant difference to Children's TLC.



Dorothy H. Morris

Dorothy Morris became Executive Director of the Crippled Children's Nursery School in 1966 shortly after the school's affiliation with Children's Mercy Hospital. An occupational therapist, Dorothy had practical knowledge and tireless passion for the mission of the school. She believed that the children in the program were first and foremost young children. Dorothy was determined that children leave the school with a positive and unshakeable self-concept in addition to physical abilities. It was under Dorothy's leadership that the interdisciplinary team approach was initiated and developed. Many long-time, current and former staff members and former teachers and therapists continue

to implement Dorothy's values, skills and methods in working with young children and their families. Dorothy retired in 1991 after 25 years of leadership. She was an insightful, caring and patient Executive Director.



Anne and Lyle Wells

From its very beginning, Children's TLC has depended upon volunteers. Volunteers are valued for their commitment to the school's mission, their skills to support the school's operational activities and their dedication to ensuring the school's success. It is rare to find all those qualities in an individual---even rarer to find them in a couple. These are the gifts that Anne and Lyle Wells have brought individually and together to Children's TLC. Lyle, former Executive Vice Chairman of United Missouri Bank, was a board member for many years, serving as Treasurer. His expertise at that time, and his continued support over the years have been invaluable assets to the school. Anne served in numerous leadership positions in the Friends' Organization, chaired several special events

dedicated to starting and building the agency's endowment and co-chaired the 50th Anniversary Celebration. Anne is known for her keen understanding of the issues facing the agency---whether it be 1966 or 2006. Lyle is known for his quiet and constant support. Together, they have made Children's TLC a better place.



Hunt Midwest Enterprises, Inc.

Hunt Midwest is a privately held company owned by the Lamar Hunt family. The Hunt family business is a diverse portfolio of entities involved in real estate, sports/media, energy/resources, private equity and investments. For Children's TLC, the most important asset of Hunt Midwest is the SubTropolis, the world's largest underground business park and the site of the Groundhog Run since the event's inception in 1982. For the past 28 years, Hunt Midwest has opened up the SubTropolis and hosted the mid-winter Groundhog Run at no charge to Children's TLC. Although Hunt Midwest is involved with many other philanthropic efforts across the city, the Groundhog Run involves

the entire team at the company. Each year, Hunt Midwest spends more than 350 hours to make sure the race goes off without a hitch. Without Hunt Midwest's generosity and the commitment of the Lamar Hunt family, there would be no Groundhog Run.

Generosity

This report lists the names of individuals, corporations and foundations who made contributions to Children's Therapeutic Learning center between September 1, 2008 and December 31, 2009.

360 Architecture
5B&Co. Candlemakers
Ms. Rebekah Adair
Dr. and Mrs. John M. Adams
Advanced Protective Coating
Mr. and Mrs. Chris Ahrens
Alexander & Associates, Inc.
Altec Industries
American Century Foundation
American Century Investments
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Andrews McMeel Universal Foundation
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Ash Grove Cement Company
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Ms. Jennifer Atterbury and Mr. Edward S. Stevens
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Mr. and Mrs. Robert Bryant
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Mr. and Mrs. Andrew C. Burczyk
Mr. and Mrs. Brad Burr

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Ms. Antonette Catalano
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Children's Mercy Family Health Partners
Children's Mercy Hospitals and Clinics
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Mrs. Rose Marie Christian
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Citigroup
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Mr. Thomas Clark II
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Mr. and Mrs. Tom Coleman
Mr. and Mrs. James E. Collins
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Community Foundation of Central IL
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Mr. and Mrs. Hampton C. Corley
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Coventry Health Care
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Crosspoint Bank
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Mr. and Mrs. Richard Favreau
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Ms. Sherri Foster
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Ms. Heather Freund
Ms. Barbara Friedmann
Friends Association
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Mr. Richard Friesen
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Mr. and Mrs. Carlos Funes
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Mr. and Mrs. Bill C. Gautreaux
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Ms. Christine Geraghty
Ms. Karol L. Giunta
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Greater KC Sports Commission
Greentia Marketing
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Grubb & Ellis/The Winbury Group
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Ms. Natasha Hanova
Ms. Michelle Hanson
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Harry S. Truman Library
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Mrs. Karian Hayes
Heartland Comb. Federal Campaign
Heartland Health
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Mrs. Amy Heinen
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Mr. David Hughes
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Husch Blackwell Sanders LLP
Impact KC Fund
Inergy, L.P.
Mr. and Mrs. Ron Innes
Intercontinental Eng-Wfg Corporation
INTRUST Bank
J.E. Dunn Construction Co.
J.J.C.T.M. Foundation
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Mrs. Monett Jackson
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Mr. and Mrs. Richard Johnson
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Mr. and Mrs. William R. Johnson
Mr. Willoughby Johnson and Ms. Christina Miller
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 Mr. and Mrs. David Murphy
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 Mr. Chris Murray and Mr. Steve Evans
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 Mr. and Mrs. Craig Nelsen
 Ms. Corrina Nelson
 Mr. Frank Newcomer, III
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 North American Savings Bank LLC
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The compilers have carefully reviewed the names that are listed. However, errors and omissions may appear. If your name has been misspelled or listed incorrectly, please accept our apologies and bring the error to the attention of the Children's TLC Development Department at 816-765-0780 ext. 2138 or svolk@childrenstlc.org

Relationships at the Heart of Your Practice

Children's TLC is gearing up to host our annual conference. The conference will be held June 3-4, 2010 at Rockhurst University. The conference presenters are Nancy L. Seibel, M.Ed., NCC and Jodi Whiteman, M.Ed. How you are is as important as what you do to support healthy development, learning, and growth for young children and their families.

This conference for early care and education providers, early intervention specialist, and program leaders gives us time to step away from the demands and deadlines of our everyday work to learn, share ideas, and develop skills in:

- Establishing collaborative relationships with parents.
- Understanding and supporting healthy social emotional development for infants, toddlers, and their parents.
- Helping staff look, listen and learn from their work: relationship-based and reflective practice.

This conference will be of interest to occupational therapists, speech and language pathologists, physical therapists, developmental therapists, educators, mental health professionals, parents, and others who work with young children and their families.

Conference registration is \$200 and includes the conference, continental breakfast, and afternoon refreshments. Space is limited. Professionals will earn up to 12 contact hours or 1.2 CEUs. For more information contact Children's TLC at 816-756-0780.



A heartfelt thanks to Teva Neuroscience.

280+ Teva associates spent March 26 "Paying It Forward" in Greater Kansas City. Children's TLC was one of 24 local organizations who were directly impacted! In all, Teva folks generated more than 12,000 "person hours" of volunteerism. THANKS for choosing Children's TLC as one of the beneficiaries!



2010 Children's TLC Annual Luncheon



Andy Burczyk, Jill Turner and Lee Derough

Children's TLC Annual Luncheon was held Thursday, April 22, 2010 at the Westin Crown Center Hotel Ballroom. A wonderful time was had by the 450 guests who attended the Celebration. Co-chairs Peggy Borkon and Courtney Earnest did a fabulous job planning the event with help from the steering committee. John Valentine graciously donated his time and talent to produce the new Children's TLC video that was unveiled at the luncheon. If you missed the festivities this year we hope you will join us next April.



Co-Chair Peggy Borkon, John Valentine and Co-Chair Courtney Earnest

Steering Committee Members

Dena Adams	Lee Hall	Keith Pence	Helen Smith
Ann Angers	Cathy Hedlund	Ashley Pindell	Jeanne Sosland
Harriet Brazil	Mary Hunkeler	Cappy Powell	Susan Spaulding
Andy Burczyk	Michelle Innes	Page Reed	Miriam Thompson
Suzanne Cox	Susan Johnson	Carrie Reiser	John Valentine
Enid Dickson	Chuck Mackey	Blythe Robertson	Alison Ward
Peggy Dunn	Kay Martin	Lori Rose	Wendy Zoog
Chris Glenski	Alice McPherson	Nancy Sachse	
Carlene Hall	Marcia Nana	Cathy Schultz	

2010 Luncheon Sponsors

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Children's Mercy Hospitals and Clinics • Courtney Earnest • The Gerson Family Foundation • Adele and Don Hall
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The 2010 Groundhog Run was an amazing success. Thanks to the generous sponsors, volunteers and runners we raised over \$200,000. This year was our most successful year for runner participation with over 3,500 registered participants. Congratulations to Groundhog Run Chair Teal Williams for a job well done!



Emerging Language and Literacy Curriculum – ELL

For several years long time supporters of Children's TLC have been hearing about the ELL curriculum which was developed here at the Center. Recently the curriculum was chosen by the Missouri Department of Elementary and Secondary Education (DESE) as an approved curriculum for Early Childhood programs in the state. The curriculum was originally designed for children with language disabilities, but also demonstrated success for typically developing children and English Language Learners. Former executive director and co-author of the curriculum, Dr. Shirley Patterson has continued to work diligently to market the curriculum. Children's TLC receives royalties each time the publisher, Sopris West sells the curriculum. Through an agreement with the University of Missouri we also receive payment when training is provided to centers who want to implement this curriculum in their pre-school program.

Mid-America Education Hall of Fame

On Saturday, November 7, 2009, Children's Therapeutic Learning Center was honored for its long-standing commitment to meeting the educational needs of young children with disabilities by being inducted into the Mid-America Education Hall of Fame. Founded in 1996, the Mid-America Education Hall of Fame recognizes those individuals and organizations within the mid-west area who demonstrate a commitment to education; work to improve the quality of life in the community; strive to improve educational opportunities for others; and make changes that have improved the quality of education. During the ceremony, Children's TLC was applauded for its efforts in "preparing children with disabilities to succeed in their next educational environment and in life." The agency is extremely proud to be recognized by its peers in the field of education for this honor. Joining Children's TLC were fellow inductees R. Crosby Kemper III, Ken Bingman, Jim Gill and Lincoln High School.

The Friends Association

is working hard to support Children's TLC clients, families and staff. The Association recently presented a \$5,000 check to Children's TLC Board President, Al Mauro at the Annual Luncheon. Many great things are happening that you won't want to miss. The 2010 – 2011 membership drive will kick off in late summer. Look for more information in August and consider joining the Children's TLC Friends Association. Make a difference in the life of a child!

Did you know?

- Did you know Children's TLC is a United Way Agency?
- Did you know you can designate your United Way contribution to Children's TLC?
- Did you know the Children's TLC staff increased their United Way contribution by 224% in 2009-2010. Yes...224%!



Looking for something to do this summer?

VOLUNTEER!

Children's TLC has many volunteer opportunities. Have an hour a week or two or three? Call Lacy Wiseman at 816-756-0780 at ext. 2137 to get the process started.

Friends Association Board of Directors	Staff Appreciation Wendy Zoog
President Carrie Reiser	Treasurer Melissa Wolf
Membership Ann Fasel	Hospitality Julie Zwillenberg
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- White copy paper
- Colored copy paper
- Construction paper
- Crayons
- Glue sticks
- Gift cards
- Children's Story books
- Forever postage stamps



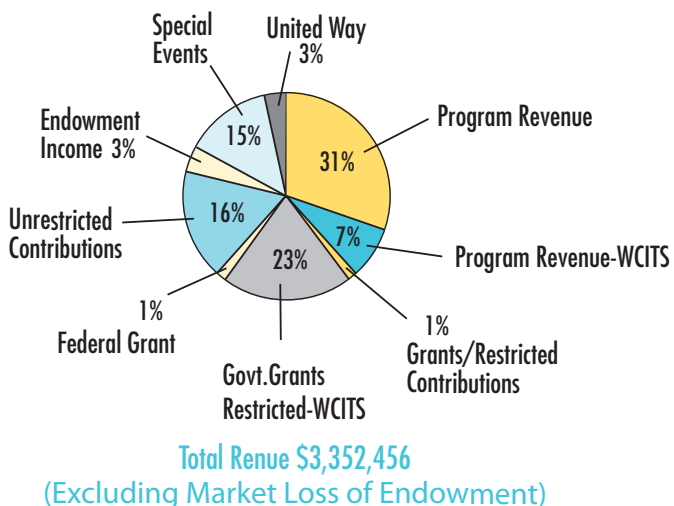
Annual Report

Children's TLC

2009 Fiscal Year



Revenue

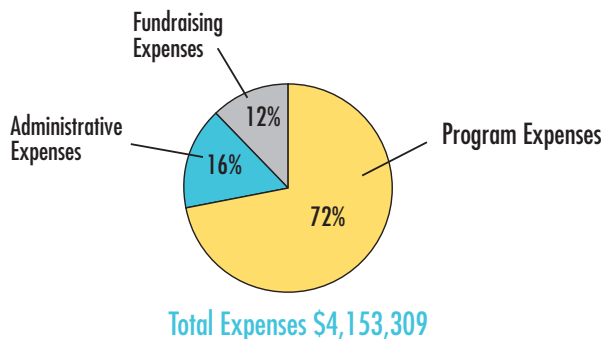


Charts are based on audited financials for Children's TLC for the 2009 fiscal year (September 1, 2008 to August 31, 2009.)

The complete audit report is available upon request.

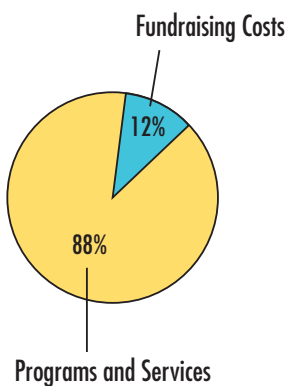
The financial markets experienced a dramatic decline during fiscal year 2009. The financial audit for Children's TLC reflected realized/unrealized losses of \$1,034,107 for the Stepladder Endowment. The revenue chart shown does not include these losses. Financial markets have fluctuated in fiscal year 2010; however, through March 31, 2010, the market value of the Endowment has improved by \$292,364.

Expenses



The Agency's financial results for fiscal year 2009 reflected a 16% decrease in the net operating loss from the previous year. This resulted from a 64% increase in contributions from foundations and corporations — due largely to a couple of restricted gifts for the purchase of the Penelope billing system. The Agency also achieved a 9% increase in program revenue, primarily in tuition, in fiscal 2009 while expenses remained flat compared to the prior year.

Fundraising



One of the Agency's greatest achievements in fiscal 2010 is the conversion of our DOS-based billing system to a new and improved web-based software. The Agency is billing both therapy and tuition through the Penelope software. Penelope also has a case management module for tracking client information such as attendance, clinical progress notes, etc. The purchase and implementation of the Penelope software was possible due to generous gifts from the Hall Family Foundation and the Victor E. Speas Foundation.

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