



Children's TLC
THERAPEUTIC LEARNING CENTER

FOR IMMEDIATE RELEASE:

**PLANS UNDERWAY FOR ANNUAL GROUNDHOG RUN AT HUNT MIDWEST
SUBTROPOLIS ON JANUARY 26, 2014**

Sanctioned 5K and 10K races that are run totally underground have raised more than \$4 million for Children's TLC since its inception in 1982

KANSAS CITY, Mo. – Hunt Midwest Real Estate Development will host the 32nd annual Groundhog Run on Sunday, January 26, 2014 at SubTropolis, the world's largest underground business complex. The event features 5K and 10K races in waved starts. The 5K run will begin at 8 a.m. and the 10K at 10 a.m. The races are sanctioned by KC Running Company.

As the presenting sponsor of the event, Hunt Midwest – which is owned by the Lamar Hunt family – donates the use of SubTropolis to Children's TLC. Each year Hunt Midwest spends more than 350 man hours preparing for the race.

The geothermal properties of SubTropolis ensure race day temperatures are always comfortable, with averages between 65 and 72 degrees regardless of the conditions outside. The amount of leasable space at SubTropolis has recently exceeded five million square feet and an additional eight million square feet are available for future development.

As SubTropolis has grown over the years, so has the Groundhog Run. Hunt Midwest has given organizers permission to add 500 additional entries to the popular race this year, bringing the total number of runners who can participate to 4,500. The race is expected to sell out this year as in years past. New for 2014, all 10K participants who finish the race will receive a commemorative medal.

The Groundhog Run supports Children's Therapeutic Learning Center (Children's TLC), a local non-profit that provides a variety of therapeutic and educational services for young children with developmental delays or disabilities through their Therapeutic Preschool and out-patient Therapy Clinic. As the largest fundraiser for Children's TLC, money raised from the Groundhog Run helps provide early education and therapies services to thousands of special needs children and their families from across the greater Kansas City area.

One of the longest standing runs in Kansas City, the Groundhog Run has raised more than \$4 million since its inception in 1982. Due to the event's popularity over the years, proceeds have grown from \$8,000 the first year to \$227,000 in 2013. Creative Marketing's Rob Hagg – a Children's TLC board member – is the 2014 Groundhog Run chair. His co-chair, Heather Wong, is a Children's TLC board member and former Children's TLC therapist.

“The Hunt family is synonymous with the Chiefs but a lot of Kansas Citians don't know that they also own SubTropolis, where they donate both the facility and the help of Hunt Midwest

employees each year for the race,” said Patti Glass, Children’s TLC interim executive director. “They provide the security and they man the course – they do everything to make sure the Groundhog Run goes off without a hitch.”

To register for the Groundhog Run or to learn more, visit www.childrenstlc.org.

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About SubTropolis

As the largest underground business complex in the world, Hunt Midwest SubTropolis sets the standard for subsurface business developments. SubTropolis was created through the mining of a 270-million-year-old limestone deposit. In the mining process, limestone is removed by the room and pillar method, leaving 25-foot square pillars that are on 65-foot centers and 40 feet apart.

Among the many benefits tenants enjoy are low lease rates that are 30-50 percent less than above-ground facilities; low utility costs that offer 50-70 percent savings in total energy costs; and the largest foreign-trade zone under one roof in the United States. SubTropolis is home to more than 50 local, regional, national and international companies which operate underground and employ more than 1,500 people.

SubTropolis holds a perfect ENERGY STAR energy performance rating of 100 in the category of unrefrigerated warehouse from the EPA. Of the six warehouse facilities in Kansas and Missouri that have earned the ENERGY STAR, SubTropolis is the only one to receive a perfect rating.

About Hunt Midwest

Hunt Midwest Enterprises, Inc. is a Kansas City, Missouri-based company comprised of two wholly-owned subsidiaries: Hunt Midwest Real Estate Development, Inc., developer of over 6,200 acres of commercial, retail, industrial and residential property, and owner/developer of SubTropolis, the world’s largest underground business complex; and Hunt Midwest Mining, Inc., 50 percent owner of the region’s largest supplier of crushed limestone, Hunt Martin Materials, L.L.C.

Hunt Midwest, a privately held company, is owned by the Lamar Hunt family. The Hunt family business is a diverse portfolio of entities involved in real estate, sports/media, energy/resources, private equity, and investments. Marquee entities include the Kansas City Chiefs, Hunt Midwest, Chicago Bulls, United Center, Toyota Stadium, FC Dallas Soccer Club, FC Dallas Soccer Club, Toyota Stadium, Team Columbus Soccer, and Crew Soccer Stadium.

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